

## Index of Surveys Involving the Office of Institutional Research and Planning

**Title: National Survey of Student Engagement (NSSE)**

**Date:** Spring 2018

**Conducted by:** University of Kansas Administration

**Mode:** Web

**Targeted Group:** First-year and Senior Undergraduate Students

**Response Rate:** 35.6%

**Purpose:** The National Survey of Student Engagement (NSSE) collects data on the extent to which campuses engage students in active forms of learning. KU participated in this survey to obtain data on KU students' engagement in their college experience and have comparative information with AAUDE peers (This survey was also conducted in Spring 2001, 2004, 2007, 2010, and 2013).

**Title: National Survey of Student Engagement (NSSE)/ACUHO-I Student Housing Study**

**Date:** Spring 2018

**Conducted by:** University of Kansas Administration

**Mode:** Web

**Targeted Group:** First-year and sophomore students attending a bachelor's-granting institution in the U.S

**Response Rate:** NYA

**Purpose:** The NSSE/ACUHO-I Student Housing Survey examines the relationship between students' residential conditions, their engagement, and ultimately their persistence. This study is funded by the [Sponsored Research Grant](#) program through the [Association of College and University Housing Officers-International](#) (ACUHO-I) [Research and Educational Foundation](#).

**Title: Sexual Assault and Sexual Violence Survey**

**Date:** Spring 2018

**Conducted by:** Office of Opportunity and Access (IOA)

**Mode:** Web

**Targeted Group:** All Graduate Students

**Response Rate:** 5.58%

**Purpose:** The survey gathers information about students' experiences with campus sexual misconduct prevalence and responses. The survey is designed to help KU ensure that every student experiences an education free from discrimination and that all students have the opportunity to fully benefit from the school's programs and activities, as sexual violence, sexual harassment, stalking, and intimate partner violence can interfere with students' academic performance and emotional and physical well-being.

**Title: Sexual Assault and Sexual Violence Survey**

**Date:** Spring 2018

**Conducted by:** Office of Opportunity and Access (IOA)

**Mode:** Web

**Targeted Group:** All Undergraduate Students

**Response Rate:** 6.17%

**Purpose:** The survey gathers information about students' experiences with campus sexual misconduct prevalence and responses. The survey is designed to help KU ensure that every student experiences an education free from discrimination and that all students have the opportunity to fully benefit from the school's programs and activities, as sexual violence, sexual harassment, stalking, and intimate partner violence can interfere with students' academic performance and emotional and physical well-being.

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**Title: Kansas Freshmen and Lawrence Transit Survey**

**Date:** Spring 2018

**Conducted by:** William Allen White School of Journalism and Mass Communications

**Mode:** Web

**Targeted Group:** Freshmen

**Response Rate:** 4.7%

**Purpose:** The survey seeks to understand how University of Kansas freshmen perceive and use Lawrence Transit/KU on Wheels, in addition to communication and driving habits.

**Title: Sexual Assault and Sexual Violence Survey**

**Date:** Spring 2017

**Conducted by:** Institute for Policy and Social Research

**Mode:** Web

**Targeted Group:** All Undergraduate and Graduate Students

**Response Rate:** 4.7%

**Purpose:** The survey gathers information about students' experiences with campus sexual misconduct prevalence and responses. The survey is designed to help KU ensure that every student experiences an education free from discrimination and that all students have the opportunity to fully benefit from the school's programs and activities, as sexual violence, sexual harassment, stalking, and intimate partner violence can interfere with students' academic performance and emotional and physical well-being.

**Title: Survey on Collegiate Financial Wellness**

**Date:** Spring 2017

**Requestors:** University of Kansas Administration

**Mode:** Web

**Targeted Group:** Random sample of 5,000 undergraduate students

**Response Rate:** 6.4%

**Purpose:** The survey gathers information about students' experience with finances, including student loans, credit cards, stress, and other areas of financial wellness.

**Title: KU Climate Survey**

**Date:** Fall 2016

**Requestors:** Campus Climate Steering Committee (CCSC)

**Mode:** Web

**Targeted Group:** All faculty, staff, and students

**Response Rate:** 16% of students

**Purpose:** 1) identify what is already working to foster a positive environment at KU  
2) uncover any challenges facing our community, and  
3) develop strategic initiatives to build on the successes and address the challenges

**Title: Student Experience in the Research University (SERU) 2016**

**Date:** Spring 2016

**Requestors:** University of Kansas Administration

**Mode:** Web

**Targeted Group:** All degree-seeking undergraduate students

**Response Rate:** Overall: 18%

**Purpose:** The survey gathers information about student engagement in activities that have been empirically shown to influence student learning and positive educational outcomes, both inside

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and outside of the classroom.

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**Title: KU Sexual Harassment Assessment (2016)**

**Date:** Spring 2016

**Requestors:** University of Kansas Administration

**Mode:** Web

**Targeted Group:** All Undergraduate and Graduate Students

**Response Rate:** Overall: 3.1%

**Purpose:** The purpose of this survey is to assess student experiences and concerns regarding sexual harassment. The survey also measured knowledge of university policies and resources related to sexual harassment and sexual assault. (This survey, formerly called Student Climate Survey was also conducted in 2012, 2013, and 2015).

**Title: Graduate Student Satisfaction Survey (GSSS) 2016**

**Date:** Spring 2016

**Requestors:** OIRP

**Mode:** Web

**Targeted Group:** All degree seeking graduate students on Lawrence and Edwards campuses

**Response Rate:** 46.6%

**Purpose:** The purpose of this survey was to assess information on many facets of the graduate school experience, from financial support to postgraduate plans. (This survey, formerly called Graduate & Professional Student Survey, was also conducted in 2005, 2009, and 2013).

**Title: Sexual Harassment Climate Survey Spring 2015**

**Date:** Spring 2015

**Requestors:** University of Kansas Administration

**Mode:** Web

**Targeted Group:** All Undergraduate and Graduate Students

**Response Rate:** Overall: 7.5%

**Purpose:** The purpose of this survey is to assess student experiences and concerns regarding sexual harassment. The survey also measured knowledge of university policies and resources related to sexual harassment and sexual assault. (This survey, formerly called Student Climate Survey was also conducted in 2012 and 2013).

**Title: Senior Survey Spring 2014**

**Date:** Spring 2014

**Requestors:** OIRP

**Mode:** Web

**Targeted Group:** All Seniors who had filed for degree by Mid-March

**Response Rate:** Overall: 29%

**Purpose:** The purpose of this survey is to continue to capture information on the level of student satisfaction with the college experience with a deliberate timetable for reassessment. (This survey was also conducted in 2012, 2009, 2005, 2000, 1996, 1992, 1987, 1982, and 1977).

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**Title: National Survey of Student Engagement (NSSE)**

**Date:** Spring 2013

**Requestors:** University of Kansas Administration

**Mode:** Web

**Targeted Group:** First-year and senior students

**Response Rate:** 17%

**Purpose:** The National Survey of Student Engagement (NSSE) collects data on the extent to which campuses engage students in active forms of learning. KU participated in this survey to obtain data on KU students' engagement in their college experience and have comparative information with AAUDE peers (This survey was also conducted in Spring 2001, 2004, 2007, and 2010).

**Title: Graduate Student Satisfaction Survey (GSSS)**

**Date:** Spring 2013

**Requestors:** OIRP

**Mode:** Web

**Targeted Group:** All degree seeking graduate students on Lawrence and Edwards campuses

**Response Rate:** 37%

**Purpose:** The purpose of this survey was to assess information on many facets of the graduate school experience, from financial support to postgraduate plans. (This survey, formerly called Graduate & Professional Student Survey, was also conducted in 2005 and 2009).

**Title: Student Climate Survey Spring 2013**

**Date:** Spring 2013

**Requestors:** University of Kansas Administration

**Mode:** Web

**Targeted Group:** All Undergraduate and Graduate Students

**Response Rate:** Overall: 3.7%

**Purpose:** The purpose of this survey is to assess student experiences and concerns regarding sexual harassment. The survey also measured knowledge of university policies and resources related to sexual harassment and sexual assault. (This survey was also conducted in 2012).

**Title: Ombuds Survey**

**Date:** Spring 2013

**Requestors:** Molly Mulloy and Kellie Harmon; University Ombuds Office

**Mode:** Web

**Targeted Group:** Visitors and Resource People who have had contact with the University Ombuds Office within the past year

**Response Rate:** 69 Individuals

**Purpose:** This survey was conducted as part of an evaluation of the quality of service provided by the University Ombuds.

**Title: KU Card Center Survey**

**Date:** Spring 2013

**Requestors:** Nancy Miles; KU Card Center

**Mode:** Web

**Targeted Group:** sample 25% of sophomores and juniors

**Response Rate:** 15% (258 Individuals)

**Purpose:** The survey was designed to gather information to enable the KU Card Center to evaluate the card program and improve their services.

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**Title: KU Faculty/Staff Smoke-Free Campus Survey**

**Date:** Spring 2013

**Requestors:** Ola Faucher; Human Resources

**Mode:** Web

**Targeted Group:** All KU Faculty and Staff

**Response Rate:** 18% (1,507 individuals)

**Purpose:** This survey was conducted to determine the interest level of faculty and staff in the development of a more restrictive smoking policy at the University of Kansas. This is the first time this survey was conducted.

**Title: MySuccess Early Warning System Survey**

**Date:** Spring 2013

**Requestors:** Undergraduate Advising Center

**Mode:** Web

**Targeted Group:** Students, Faculty, Teaching Assistants, and Advisors involved in the pilot MySuccess program

**Response Rates:**

Advisors: 54% (14/26)

Faculty: 40% (4/10)

Students: 12% (237/2005)

Teaching Assistants: 67% (2/3)

**Purpose:** This is the first year KU has used the MySuccess Early Warning System and the survey was conducted to gather input on how helpful it is and how to improve the system in the future. The survey was also conducted in Summer 2012 and Fall 2012.

**Title: MySuccess Early Warning System Survey**

**Date:** Fall 2012

**Requestors:** Undergraduate Advising Center

**Mode:** Web

**Targeted Group:** Students, Faculty, Teaching Assistants, and Advisors involved in the pilot MySuccess program

**Response Rates:**

Advisors: 74% (17/23)

Faculty: 75% (6/8)

Students: 31% (701/2258)

Teaching Assistants: 67% (6/9)

**Purpose:** This is the first year KU has used the MySuccess Early Warning System and the survey was conducted to gather input on how helpful it is and how to improve the system in the future. The survey was also conducted in Summer 2012.

**Title: MySuccess Early Warning System Survey**

**Date:** Summer 2012

**Requestors:** Undergraduate Advising Center

**Mode:** Web

**Targeted Group:** Students, Faculty, and Advisors involved in the pilot MySuccess program

**Response Rates:**

Advisors: 67% (2/3)

Faculty: 100% (1 individual)

Students: 33% (25/75)

**Purpose:** This is the first year KU has used the MySuccess Early Warning System and the survey was conducted to gather input on how helpful it is and how to improve the system in the future.

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**Title: Ombuds Survey**

**Date:** Spring 2012

**Requestors:** Molly Mulloy and Kellie Harmon; University Ombuds Office

**Mode:** Web

**Targeted Group:** Visitors and Resource People who have had contact with the University Ombuds Office within the past year

**Response Rate:** 67 Individuals

**Purpose:** This survey was conducted as part of an evaluation of the quality of service provided by the University Ombuds.

**Title: Senior Survey Spring 2012**

**Date:** Spring 2012

**Requestors:** OIRP

**Mode:** Web

**Targeted Group:** All Seniors who had filed for degree by Mid-March

**Response Rate:** Overall: 20%

**Purpose:** The purpose of this survey is to continue to capture information on the level of student satisfaction with the college experience with a deliberate timetable for reassessment. (This survey was also conducted in 2009, 2005, 2000, 1996, 1992, 1987, 1982, and 1977).

**Title: Student Climate Survey Spring 2012**

**Date:** Spring 2012

**Requestors:** University of Kansas Administration

**Mode:** Web

**Targeted Group:** All Undergraduate and Graduate Students

**Response Rate:** Overall: 2%

**Purpose:** The purpose of this survey is to assess student experiences and concerns regarding sexual harassment. The survey also measured knowledge of university policies and resources related to sexual harassment and sexual assault.

**Title: Ombuds Survey**

**Date:** Spring 2011

**Requestors:** Molly Mulloy and Kellie Harmon; University Ombuds Office

**Mode:** Web

**Targeted Group:** Visitors and Resource People who have had contact with the University Ombuds Office within the past year

**Response Rate:** 44 Individuals

**Purpose:** This survey was conducted as part of an evaluation of the quality of service provided by the University Ombuds.

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**Title: National Survey of Student Engagement (NSSE)**

**Date:** Spring 2010

**Requestors:** University of Kansas Administration

**Mode:** Web

**Targeted Group:** First-year and senior students

**Response Rate:** 24%

**Purpose:** The National Survey of Student Engagement (NSSE) collects data on the extent to which campuses engage students in active forms of learning. KU participated in this survey to obtain data on KU students' engagement in their college experience and have comparative information with AAUDE peers (This survey was also conducted in Spring 2001, 2004, and 2007).

**Title: KU Honors Program Postgraduate Survey**

**Date:** Fall 2010

**Requestors:** Kathleen McCluskey-Fawcett, Director; KU Honors Program

**Mode:** Web

**Targeted Group:** Recent graduates of the KU Honors Program

**Response Rate:** 61%

**Purpose:** This survey was conducted to determine the postgraduate plans of recent KU Honors Program graduates. Graduates were also asked additional questions about their finances and the KU Honors Program. This survey was first conducted in 2009.

**Title: Unclassified Professional Staff Annual Evaluation Survey**

**Date:** Spring 2010

**Requestors:** Ola Faucher, Director; Human Resources & Equal Opportunity

**Mode:** Web

**Targeted Group:** Unclassified Professional Staff

**Response Rate:** 23.7%

**Purpose:** This survey is conducted for the first time this Spring to evaluate how well the new annual performance evaluation policy was being implemented.

**Title: KU Memorial Unions Report Card**

**Date:** Spring 2010

**Requestors:** Mike Reed and David Mucci; KU Memorial Unions

**Mode:** Web

**Targeted Group:** Members of KU community

**Response Rate:** Overall 5%

Students 4%

Faculty & Staff 8%

**Purpose:** This survey is conducted annually since 2004 to evaluate the services and amenities provided by the KU Memorial Unions.



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**Title: Ombuds Survey****Date:** Spring 2010**Requestors:** Molly Mulloy and Kellie Harmon; University Ombuds Office**Mode:** Web**Targeted Group:** Visitors and Resource People who have had contact with the University Ombuds Office**Response Rate:** 58 Individuals**Purpose:** This survey was conducted as part of an evaluation of the quality of service provided by the University Ombuds. A link to the survey will continue to be posted on the Governance website and the data will be downloaded periodically and provided to the Ombuds Office for analysis.**Title: KUCTC Alumni Survey****Date:** November 2009**Requestors:** Jim Baxendale and KU Center for Technology Communication**Mode:** Web**Targeted Group:** KU Alumni**Response Rate:** 2%**Purpose:** This survey was conducted to determine the interest level of alumni in being involved in assisting the KU Center for Technology Commercialization. Alumni were also asked about their experiences and interests related to their potential involvement. This is the first time this survey was conducted.**Title: KU Honors Program Postgraduate Survey****Date:** September 2009**Requestors:** Kathleen McCluskey-Fawcett, Director; KU Honors Program**Mode:** Web**Targeted Group:** Recent graduates of the KU Honors Program**Response Rate:** 52%**Purpose:** This survey was conducted to determine the postgraduate plans of recent KU Honors Program graduates. Graduates were also asked additional questions about their finances and the KU Honors Program. This is the first time this survey was conducted.**Title: KU Edwards Campus Communication Survey****Date:** Summer 2009**Requestors:** Mary Ryan and Elaine Warren**Mode:** Web**Targeted Group:** KU faculty and administrators with a connection to the Edwards Campus**Response Rate:** 23%**Purpose:** This survey was constructed to provide members of the KU community with an opportunity to indicate how they like to receive information and how often. This information will be used to develop an internal communications strategy. This is the first time this survey was conducted.

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**Title: Ombuds Survey****Date:** Spring 2009**Requestors:** Molly Mulloy and Kellie Harmon; University Ombuds Office**Mode:** Web**Targeted Group:** Visitors and Resource People who have had contact with the University Ombuds Office**Response Rate:** 31 Individuals**Purpose:** This survey was conducted as part of an evaluation of the quality of service provided by the University Ombuds. A link to the survey will continue to be posted on the Governance website and the data will be downloaded periodically and provided to the Ombuds Office for analysis.**Title: Senior Survey Spring 2009****Date:** Spring 2009**Requestors:** OIRP**Mode:** Web**Targeted Group:** All Seniors who had filed for degree by Mid-March**Response Rate:** Overall: 29%**Purpose:** The purpose of this survey is to continue to capture information on the level of student satisfaction with the college experience with a deliberate timetable for reassessment. (This survey was also conducted in 2005, 2000, 1996, 1992, 1987, 1982, and 1977).**Title: Graduate and Professional Student Survey (GPSS)****Date:** Spring 2009**Requestors:** OIRP**Mode:** Web**Targeted Group:** All degree seeking graduate students on Lawrence and Edwards campuses**Response Rate:** 33%**Purpose:** The purpose of this survey was to assess information on many facets of the graduate school experience, from financial support to postgraduate plans. (This survey was also conducted in 2005).**Title: KU Memorial Unions Report Card****Date:** Spring 2009**Requestors:** Mike Reed and David Mucci; KU Memorial Unions**Mode:** Web**Targeted Group:** Members of KU community**Response Rate:** Overall 5%

Students 4%

Faculty &amp; Staff 10%

**Purpose:** This survey is conducted annually since 2004 to evaluate the services and amenities provided by the KU Memorial Unions

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**Title: Creative Campus Survey****Date:** Spring 2009**Requestors:** Karen Christilles; Associate Director; Lied Center**Mode:** Web**Targeted Group:** Faculty**Response Rate:** 2%**Purpose:** This survey was designed to ascertain how much and what kind of interdisciplinary activity is currently ongoing on the Lawrence campus.**Title: Learning Communities Satisfaction Survey****Date:** Fall 2008**Requestors:** Gail James and Linda Dixon**Mode:** In class**Targeted Group:** Learning Community participants**Response Rate:****Purpose:** This survey asked respondents to rate how strongly they benefited from each of an array of aspects of a Learning Community.**Title: Learning Communities Expectations Survey****Date:** Fall 2008**Requestors:** Gail James and Linda Dixon**Mode:** In class**Targeted Group:** Learning Community participants**Response Rate:****Purpose:** This survey asked respondents to rate how strongly they expected to benefit from each of an array of aspects that research shows students commonly have for joining a Learning Community.**Title: Student Perceptions Survey****Date:** Spring 2008**Requestors:** OIRP**Mode:** Telephone**Targeted Group:** Students**Response Rate:** N/A**Purpose:** This survey was designed to serve as a summative evaluation of the quality of educational experience for currently enrolled students at each class level, at each of the six Regents Universities. (This survey was also conducted in 2006, 2004, 2002, 2000, 1998, and 1996.)**Title: Retirees' Rights and Benefits Survey****Date:** Spring 2008**Requestors:** Kathy Reed/Governance**Mode:** Web**Targeted Group:** All retired faculty and staff (unclassified and support)**Response Rate:** 355 individuals**Purpose:** This survey was conducted to garner information on retirees' access to campus resources and knowledge of existing services for KU retirees.

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**Title: Ombuds Survey****Date:** Spring 2008**Requestors:** Molly Mulloy and Kellie Harmon**Mode:** Web**Targeted Group:** Visitors and Resource People who have had contact with the University Ombuds Office**Response Rate:** 38 Individuals**Purpose:** This survey was conducted as part of an evaluation of the quality of service provided by the University Ombuds. A link to the survey will continue to be posted on the Governance website and the data will be downloaded periodically and provided to the Ombuds Office for analysis.**Title: KU Memorial Unions Report Card****Date:** Spring 2008**Requestors:** Mike Reed and David Mucci**Mode:** Web**Targeted Group:** Members of KU community**Response Rate:** Overall 6%  
Students 4%  
Faculty & Staff 29%**Purpose:** This survey is conducted annually since 2004 to evaluate the services and amenities provided by the KU Memorial Unions.**Title: Learning Communities Satisfaction Survey****Date:** Fall 2007**Requestors:** Gail James and Linda Dixon**Mode:** In class**Targeted Group:** Learning Community participants**Response Rate:** 62%**Purpose:** This survey asked respondents to rate how strongly they benefited from each of an array of aspects of a Learning Community.**Title: HREO Organizational Assessment****Date:** Fall 2007**Requestors:** Ola Faucher/Provost**Mode:** Web**Targeted Group:** Managerial/Administrative and other Faculty and Staff customers**Response Rate:** Managerial/Administrative Customers: 49%  
Other Faculty and Staff: 21%**Purpose:** This survey was designed to assess the quality of HR/EO service provided on Information Provided, Professionalism, Solution-Oriented Guidance, Overall Satisfaction, and Customer Service.

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**Title: Creative Campus Survey****Date:** Fall 2007**Requestors:** Karen Christilles**Mode:** Web**Targeted Group:** Faculty**Response Rate:** 11%**Purpose:** This survey was designed to ascertain how much and what kind of interdisciplinary activity is currently ongoing on the Lawrence campus.**Title: Learning Communities Expectations Survey****Date:** Fall 2007**Requestors:** Gail James and Linda Dixon**Mode:** In class**Targeted Group:** Learning Community participants**Response Rate:** 88.3%**Purpose:** This survey asked respondents to rate how strongly they expected to benefit from each of an array of aspects that research shows students commonly have for joining a Learning Community.**Title: Campus Public Safety Survey****Date:** Fall 2007**Requestors:** Chris Keary**Mode:** Web**Targeted Group:** Students**Response Rate:** 1%**Purpose:** This survey was designed to garner information about students' current level of perceived safety on campus, their knowledge of security measures used at KU, and their opinions about new or improved security measures.**Title: Student Advising Survey****Date:** Fall 2007**Requestors:** Student Senate**Mode:** Web**Targeted Group:** Students**Response Rate:** 7%**Purpose:** This survey focuses on the quality of academic advising on campus.**Title: Parsing the First Year of College****Date:** Spring 2007**Requestors:** OIRP**Mode:** Paper, Hashinger Theatre**Targeted Group:** First-Year Students**Response Rate:** 73%**Purpose:** This research project was designed to better understand the influences affecting student learning and persistence during the first year of college. Freshmen completed three survey instruments: the Collegiate Assessment of Academic Proficiency (CAAP), the National Survey of Student Engagement (NSSE), and Supplemental Questions about Financial Aid.

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**Title: KU Memorial Unions Report Card****Date:** Spring 2007**Requestors:** David Mucci and Mike Reid, KU Memorial Unions**Mode:** Web**Targeted Group:** Faculty, Staff, and Students**Response Rate:** Faculty/Staff: 15%  
Students: 6%**Purpose:** This survey was designed to provide members of the KU community an opportunity to grade the services and amenities of the KU Memorial Unions. (This survey was modified from a survey that has also been conducted Spring 2006, 2005, and 2004.)**Title: Ombuds Survey****Date:** Spring 2007**Requestors:** Maria Orive and Kellie Harmon**Mode:** Web**Targeted Group:** Visitors and Resource People who have had contact with the University Ombuds Office**Response Rate:** 35 Individuals**Purpose:** This survey was conducted as part of an evaluation of the quality of service provided by the University Ombuds. A link to the survey will continue to be posted on the Governance website and the data will be downloaded periodically and provided to the Ombuds Office for analysis.**Title: DCM Organizational Assessment****Date:** Spring 2007**Requestors:** Provost**Mode:** Web**Targeted Group:** Design and Construction Management (DCM) Staff and Customers and Consultants/Contractors who have interacted with DCM in the past four years.**Response Rate:** Internal Staff: 90%  
Campus Customers: 25%  
Consultants/Contractors: 67%**Purpose:** This survey was designed to obtain both a profile of the climate and working environment in DCM and a profile of consultant/contractor and customer satisfaction with DCM. Three separate surveys were employed:**Title:** Consultant Contractor Survey – March 2007**Title:** Customer – March 2007**Title:** Internal Staff – March 2007**Title: National Survey of Student Engagement (NSSE)****Date:** Spring 2007**Requestors:** University of Kansas Administration**Mode:** Web**Targeted Group:** First-year and senior students**Response Rate:** 31%**Purpose:** The National Survey of Student Engagement (NSSE) collects data on the extent to which campuses engage students in active forms of learning. KU participated in this survey to obtain data on KU students' engagement in their college experience and have comparative information with AAUDE peers (This survey was also conducted in Spring 2001 and Spring 2004).

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**Title: Faculty Club Survey****Date:** Fall 2006**Requestors:** Provost**Mode:** Web**Targeted Group:** Faculty, academic staff, unclassified professional staff, and emeritus/retired faculty

**Response Rate:** Faculty and Academic Staff: 38%  
 Unclassified Professional Staff: 25%  
 Emeritus: 14%  
 Overall: 30%

**Purpose:** This survey was conducted to garner information on the level of faculty/staff support across the Lawrence campus for establishing a University/Faculty Club, the kinds of services and amenities that would be expected in such an establishment, and the anticipated level of use.

**Title: Unclassified Senate Survey****Date:** Fall 2006**Requestors:** Paul Kenyon Farran, Unclassified Senate Committee**Mode:** Web**Targeted Group:** Unclassified professional staff**Response Rate:** 24.9%

**Purpose:** This survey was developed to query university unclassified professional staff about their thoughts and opinions on issues that are believed to be salient to their work experience.

**Title: Student Perceptions Survey****Date:** Fall 2006**Requestors:** Originally Board of Regents, Provost's Office beginning 2000**Mode:** Telephone**Targeted Group:** Stratified sample of students (by class)**Response Rate:** N/A

**Purpose:** This survey was designed to serve as a summative evaluation of the quality of educational experience for currently enrolled students at each class level, at each of the six Regents Universities. (This survey was also conducted in 2004, 2002, 2000, 1998, and 1996.)

**Title: Financial Status Survey****Date:** Spring 2006**Requestors:** Provost**Mode:** Telephone**Targeted Group:** Undergraduate students, with the majority being seniors**Response Rate:** Overall 68%

**Purpose:** This was a survey of undergraduate KU students, conducted to obtain a typical financial profile, with an emphasis on the proportion of students who incur debt for college and the average debt of those students, especially by the end of their senior year. In addition to debt patterns, this survey also collected information on school and living expenses, students' perception of their financial situation, sources of financial support, and student work patterns. It was a replication of a survey originally conducted at the University of Texas-Austin, Spring 2002.

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**Title: KU Memorial Unions Report Card****Date:** Spring 2006**Requestors:** David Mucci and Mike Reid, KU Memorial Unions**Mode:** Web**Targeted Group:** Faculty, Staff, and Students**Response Rate:** Overall: 8%

Students: 7%

Faculty and Staff: 17%

**Purpose:** This survey was designed to provide members of the KU community an opportunity to grade the facilities, services, and programs of the KU Memorial Unions. (This survey was also conducted Spring 2004 and 2005.)

**Title: Ellsworth Hall 3E Program Survey of Residents****Date:** Spring 2006**Requestors:** Diana Robertson, Rachel Rumble-Comerford, Leon Hayner; Student Housing**Mode:** Web**Targeted Group:** Ellsworth Residents**Response Rate:** 28%

**Purpose:** This survey provided an opportunity for Ellsworth Hall 3E residents to reflect on how important the many features of the program are to them in their career exploration and in their self-discovery. (This survey was also conducted Fall 2004.)

**Title: Ellsworth Hall 3E Residents Survey****Date:** December 2006**Requestors:** Diana Robertson, Rachel Rumble-Comerford, Leon Hayner; Student Housing**Mode:** Web**Targeted Group:** Ellsworth Residents**Response Rate:** 37%

**Purpose:** This survey provided an opportunity for Ellsworth Hall 3E residents to reflect on how important the many features of the program are to them in their career exploration and in their self-discovery. (This survey was also conducted Fall 2004.)

**Title: Parental/Family Leave Survey****Date:** Spring 2006**Requestors:** Lisa Wolf-Wendel**Mode:** Web**Targeted Group:** KU Department Chairs/Division Heads/Deans and Faculty**Response Rate:** N/A

**Purpose:** This survey was created to get a sense of the accommodations and support provided to both female and male caregivers after the birth or adoption of a child or in the event of other "family-care" responsibilities.



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**Title: Student Perceptions Survey**

**Date:** Spring 2006

**Requestors:** Originally Board of Regents, Provost's Office beginning 2000

**Mode:** Telephone

**Targeted Group:** Stratified sample of students (by class)

**Response Rate:** N/A

**Purpose:** This survey was designed to serve as a summative evaluation of the quality of educational experience for currently enrolled students at each class level, at each of the six Regents Universities. (This survey was also conducted in 2004, 2002, 2000, 1998 and 1996.)

**Title: School of Education Alumni Survey**

**Date:** Proposed for Fall 2005

**Requestors:** Fred Rodriguez

**Mode:** Web

**Targeted Group:** Graduates from the School of Education

**Response Rate:** N/A

**Purpose:** This survey was created to collect information on alumni satisfaction with their development while in the School of Education, suggestions for program modifications, and past and current employment information.

**Title: School of Education Graduate Survey**

**Date:** Proposed for Fall 2005

**Requestors:** Fred Rodriguez

**Mode:** Web

**Targeted Group:** Graduate-level students about to graduate from the School of Education

**Response Rate:** N/A

**Purpose:** This survey was created to collect information on graduate student satisfaction with the School of Education office services, staff, and faculty, program and enriching learning experiences, and professional development.

**Title: School of Education Undergraduate Satisfaction Survey**

**Date:** Fall 2005

**Requestors:** Fred Rodriguez

**Mode:** Web

**Targeted Group:** Undergraduate students in the School of Education

**Response Rate:** N/A

**Purpose:** This survey was created to collect information on undergraduate student satisfaction with many aspects of the School of Education, including their relationships with faculty and other students within the School and enrollment/coursework.

**Title: Graduate and Professional Student Survey (GPSS)**

**Date:** Spring 2005

**Requestors:** OIRP

**Mode:** Web

**Targeted Group:** All degree seeking graduate students on Lawrence and Edwards campuses

**Response Rate:** 30.4% (1461/4803)

**Purpose:** The purpose of this survey was to assess information on many facets of the graduate school experience, from financial support to postgraduate plans.

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**Title: Senior Survey Spring 2005****Date:** Spring 2005**Requestors:** OIRP**Mode:** Federal Mail**Targeted Group:** All Seniors who had filed for degree by Mid-March**Response Rate:** Overall: 47%**Purpose:** The purpose of this survey is to continue to capture information on the level of student satisfaction with the college experience with a deliberate timetable for reassessment. (This survey was also conducted in 1977, 1982, 1987, 1992, 1996, and 2000.)**Title: K-State Commercialization/Entrepreneurship Survey****Date:** Spring 2005**Requestors:** K-State; Dr. Vincent Amanor-Boadu**Mode:** Web**Targeted Group:** Faculty**Response Rate:** N/A**Purpose:** This survey is designed by a K-State doctoral student and administered at each of the Regents universities. The purpose of the survey was to obtain the base information required for understanding the commercialization and entrepreneurship situation in research universities. It also seeks to identify faculty perceptions about the opportunities and challenges to commercialization and entrepreneurship.**Title: KU Card Center Survey****Date:** Spring 2005**Requestors:** Nancy Miles, KU Card Administrator; KU Card Center**Mode:** Web**Targeted Group:** All Faculty, Staff, and Students**Response Rate:** Overall: 9%

Students: 9%

Unclassified Staff: 10%

**Purpose:** This survey was conducted to measure overall satisfaction with the functionality of the card, how well each of the existing card features were being used, and which new services from an array of possibilities were desirable. (This survey was also conducted in Spring 2002).**Title: Environmental Studies Survey****Date:** planned for Spring 2005**Requestors:****Mode:** Web**Targeted Group:** Students who took EVRN 148 (149) but did not decide to major in Environmental Studies**Response Rate:** N/A**Purpose:** The purpose of this survey is to gather information about students' experience in this course and how it may have influenced their choice of major. This information will help to better understand why students take this course, and how Environmental Studies, as a major, can better meet student needs and expectations.

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**Title: Social Welfare Student Survey**

**Date:** Fall 2004

**Requestors:** Todd Isaac, Ann Weick; School of Social Welfare Dean's Office

**Mode:** Web

**Targeted Group:** Social Welfare Students

**Response Rate:** N/A

**Purpose:** A brief survey was conducted of Social Welfare students to gauge support for the establishment of differential tuition.

**Title: Ellsworth Hall 3E Program Survey of Residents**

**Date:** Fall 2004

**Requestors:** Diana Robertson, Rachel Rumble-Comerford, Leon Hayner; Student Housing

**Mode:** Web

**Targeted Group:** Ellsworth Residents

**Response Rate:** Overall: 44%

First Year Residents: 44%

Returning Residents: 41%

**Purpose:** This survey provided an opportunity for Ellsworth Hall 3E residents to reflect on how important the many features of the program are to them in their career exploration and in their self-discovery.

**Title: Thematic Learning Communities Expectations Survey**

**Date:** Fall 2004

**Requestors:** Linda Dixon, TLC Coordinator

**Mode:** In class

**Targeted Group:** TLC Participants

**Response Rates:** 85%

**Purpose:** This survey asked respondents to rate how strongly they expected to benefit from each of an array of reasons that research shows students commonly have for joining a TLC. (This survey was also conducted Fall 2003.)

**Title: Thematic Learning Communities Satisfaction Survey**

**Date:** Fall 2004

**Requestors:** Linda Dixon, TLC Coordinator

**Mode:** In class

**Targeted Group:** TLC Participants

**Response Rate:** 68%

**Purpose:** This survey was designed to measure participants' satisfaction with the TLC experience. (This survey was also conducted in Spring 2004.)

**Title: Thematic Learning Communities Faculty Facilitator Survey**

**Date:** Fall 2004

**Requestors:** Linda Dixon, TLC Coordinator

**Mode:** Paper

**Targeted Group:** TLC Faculty Facilitators

**Response Rate:** 39.2%

**Purpose:** This survey was designed to measure the extent of the Faculty Facilitator's involvement in the TLC program.

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**Title: Thematic Learning Communities Peer Educator Survey****Date:** Fall 2004**Requestors:** Linda Dixon, TLC Coordinator**Mode:** Paper**Targeted Group:** TLC Faculty Facilitators**Response Rate:** 86.7%**Purpose:** This survey was designed to measure the extent of the Peer Educator's involvement in the TLC program.**Title: Edwards Campus Survey****Date:** Fall 2004**Requestors:** Elaine Warren, Public Relations Director; Edwards Campus**Mode:** Web**Targeted Group:** All Faculty, and Staff who have direct contact with students**Response Rate:** 17%**Purpose:** This survey was conducted to ascertain the level of familiarity that Lawrence campus faculty and staff have with the programs and offerings of Edwards Campus. (This survey was also conducted Spring 2002.)**Title: Comptrollers Office Customer Survey****Date:** Fall 2004**Requestors:** Diane Goddard, Dana Goble; Comptroller's Office**Mode:** Web**Targeted Group:** KU faculty and staff who work directly with the Comptroller's Office**Response Rate:** 22%**Purpose:** This survey was developed as a tool for customers to assess current services provided by the Comptroller's Office. Customers provided feedback to: clarify the image of the Comptroller's Office within the campus community; highlight areas where the needs of customers are being met; and identify areas that can be improved.**Title: Alternative Class Time Survey****Date:** Fall 2004**Requestors:** Marci Francisco, Office of Space Management**Mode:** Web**Targeted Group:** Faculty**Response Rate:** 34%**Purpose:** Faculty were invited to participate in this survey to gauge support for several proposed alternative class time schedules to the existing class schedules which have been in place since the early 1960s. The impetus for the changes stem from the need to better utilize class room space by offering more early and late classes.

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**Title: Staff Internal Communications Survey**

**Date:** Summer 2004

**Requestors:** Strategic Marketing Team on Internal Communications

**Mode:** Web

**Targeted Group:** Staff

**Response Rate:** N/A – Survey was planned but not conducted

**Purpose:** This survey was designed to identify the most popular vehicles of communication from the central administration to staff, and lines of communication to the central administration. Respondents were also asked to rate the overall success of the central administration in communicating important information, in providing effective avenues of communication for staff to communicate ideas and information, and in considering input from staff.

**Title: National Survey of Student Engagement (NSSE)**

**Date:** Spring 2004

**Requestors:** University of Kansas Administration

**Mode:** Web

**Target Group:** First-year and senior students

**Response Rate:** 32%

**Purpose:** The National Survey of Student Engagement (NSSE) collects data on the extent to which campuses engage students in active forms of learning. KU participated in this survey to obtain data on KU students' engagement in their college experience and have comparative information with AAUDE peers.

**Title: Comptroller's Workplace Climate Survey**

**Date:** Spring 2004

**Requestors:** Diane Goddard, Comptroller

**Mode:** Web

**Target Group:** Comptroller's Office Employees

**Response Rate:** 74%

**Purpose:** This survey was developed to assess the current level of job satisfaction among employees of the Comptroller's Office. Employees provided feedback pertaining to: access to professional resources, quality of working conditions, the adequacy of communication, and level of customer service.

**Title: KU Memorial Unions Report Card**

**Date:** Spring 2004

**Requestors:** David Mucci, Director, and David Johnston, Marketing Director, KU Memorial Unions

**Mode:** Web

**Targeted Group:** Faculty, Staff, and Students

**Response Rate:** Overall: 8%

Students: 7%

Faculty & Staff: 12%

**Purpose:** This survey was designed to provide members of the KU community an opportunity to grade the facilities, services, and programs of the KU Memorial Unions.

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**Title: (Faculty) Internal Communications Survey**

**Date:** Spring 2004

**Requestors:** Strategic Marketing Team on Internal Communications

**Mode:** Web

**Targeted Group:** Faculty

**Response Rate:** 21%

**Purpose:** This survey was designed to identify the most popular vehicles of communication from the central administration to faculty, and lines of communication to the central administration. Respondents were also asked to rate the overall success of the central administration in communicating important information, in providing effective avenues of communication for faculty to communicate ideas and information, and in considering input from faculty.

**Title: Student Perceptions Survey**

**Date:** Spring 2004

**Requestors:** Originally Board of Regents, Provost's Office beginning 2000

**Mode:** Telephone

**Targeted Group:** Stratified sample of students (by class)

**Response Rate:** N/A

**Purpose:** This survey was designed to serve as a summative evaluation of the quality of educational experience for currently enrolled students at each class level, at each of the six Regents Universities. (This survey was also conducted in 2002, 2000, 1998, 1996.)

**Title: Thematic Learning Communities Satisfaction Survey**

**Date:** Spring 2004

**Requestors:** Linda Dixon, TLC Coordinator

**Mode:** Onsite – in the Residence Halls

**Targeted Group:** TLC Participants

**Response Rate:** 26%

**Purpose:** This survey was designed to measure participants' satisfaction with the TLC experience.

**Title: National Survey of Student Engagement (NSSE) for Participants in the Thematic Learning Communities**

**Date:** Spring 2004

**Requestors:** Linda Dixon, TLC Coordinator

**Mode:** Onsite – in the Residence Halls

**Targeted Group:** TLC Participants

**Response Rate:** 32%

**Purpose:** This national survey was administered to tap participants' level of engagement in various aspects of the university experience.

**Title: Thematic Learning Communities Expectations Survey**

**Date:** Fall 2003

**Requestors:** Linda Dixon, TLC Coordinator

**Mode:** In class

**Targeted Group:** TLC Participants

**Response Rate:** 99%

**Purpose:** This survey asked respondents to rate how strongly they expected to benefit from each of an array of reasons that research shows students commonly have for joining a TLC.

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**Title: KU Center for Research Satisfaction Survey**

**Date:** Fall 2003

**Requestors:** Don Steeples, Vice Provost of Scholarly Support; Office of the Provost

**Mode:** Web

**Targeted Group:** All Faculty and Professional Research Staff

**Response Rate:** N/A

**Purpose:** This survey gauged the level of satisfaction with the research support provided by the KU Center for Research (KUCR). This information will enable KUCR to better meet the research-related support needs of the KU Community.

**Title: Alternative to Civil Service Survey**

**Date:** Summer 2003

**Requestors:** Ola Faucher, Chair; Alternative to Civil Service Committee

**Mode:** Campus Mail

**Targeted Group:** All Classified Staff

**Response Rate:** 48%

**Purpose:** This survey was conducted in an effort to understand the most important issues regarding whether there is support to pursue an alternative to State Civil Service. Respondents were asked to identify which features of the new proposed system they liked, and which they did not like.

**Title: Equal Opportunity Office User Survey**

**Date:** Spring 2003

**Requestors:** Kathleen McCluskey-Fawcett, Chair; EOO Review Committee

**Mode:** Web

**Targeted Group:** Recruitment Coordinators, Deans, Directors, Department Heads, and Chairs; and Faculty and Staff whose jobs involved interactions with the EOO

**Response Rate:** 35%

**Purpose:** This survey was conducted to help assess the quality of service provided by the Equal Opportunity Office and identify areas of strength, and where improvement might be needed.

**Title: Equal Opportunity Office Awareness Survey**

**Date:** Spring 2003

**Requestors:** Kathleen McCluskey-Fawcett, Chair; EOO Review Committee

**Mode:** Web

**Targeted Group:** Faculty, Staff, and Students

**Response Rate:** 13%

**Purpose:** This survey was conducted to ascertain the level of awareness of the services and areas of responsibility of the Equal Opportunity Office, within the KU community.

**Title: Alumni Readership Survey**

**Date:** Spring 2003

**Requestors:** Jennifer Sanner, Senior Vice President of Communications; Alumni Center

**Mode:** Federal Mail

**Targeted Group:** Sample of 4,000 Alumni in the Alumni Center's Database

**Response Rate:** 22%

**Purpose:** The purpose of this survey was to evaluate the market characteristics and retail patterns of *Kansas Alumni* readers. (A similar survey was also conducted in 1997.)

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**Title: Radio Listening Habits Survey**

**Date:** Fall 2002

**Requestors:** Kevin Boatright, Associate Executive Vice Chancellor; EVC for University Relations

**Mode:** Web

**Targeted Group:** All Students

**Response Rate:** 13%

**Purpose:** This survey pertained to personal radio listening habits.

**Title: Union Food Service Survey**

**Date:** Fall 2002

**Requestors:** David Mucci, Director; Kansas and Burge Unions

**Mode:** Web

**Targeted Group:** All Faculty, Staff, and Students

**Response Rate:** Overall: 9.1%  
Students: 8.1%  
Faculty: 11.9%  
Unclassified Non-faculty: 15.8%  
Classified Faculty: 14.5%

**Purpose:** This survey pertained to dining habits – on and off campus – and captured opinion on the quality and availability of existing on-campus food service.

**Title: Edwards Campus Survey**

**Date:** Spring 2002

**Requestors:** Elaine Warren, Public Relations Director; Edwards Campus

**Mode:** Web

**Targeted Group:** All Faculty, and Staff who have direct contact with students

**Response Rate:** Overall: 57%  
Unclassified Non-faculty: 24%  
Classified Staff: 19%

**Purpose:** This survey was conducted to ascertain the level of familiarity that Lawrence campus faculty and staff have with the programs and offerings of Edwards Campus.

**Title: KU Card Center Survey**

**Date:** Spring 2002

**Requestors:** Nancy Miles, KU Card Administrator; KU Card Center

**Mode:** Web

**Targeted Group:** All Faculty, Staff, and Students

**Response Rate:** Overall: 19.3%  
Students: 18.3%  
Faculty: 16.5%  
Unclassified Staff: 28.5%  
Classified Staff: 24.4%

**Purpose:** This survey was conducted to measure overall satisfaction with the functionality of the card, how well each of the existing card features were being used, and which new services from an array of possibilities were desirable.



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**Title: Student Perceptions Survey**

**Date:** Spring 2002

**Requestors:** Originally Board of Regents, Provost's Office beginning 2000

**Mode:** Telephone

**Targeted Group:** Stratified sample of students (by class)

**Response Rate:** N/A

**Purpose:** This survey was designed to serve as a summative evaluation of the quality of educational experience for currently enrolled students at each class level, at each of the six Regents Universities. (This survey was also conducted in 2004, 2000, 1998, 1996.)

**Title: Planning and Facilities Management Survey (DCM and FO)**

**Date:** Fall 2001

**Requestors:** James Long, Vice Provost; Facilities Planning and Management

**Mode:** Web

**Targeted Group:** Past and Current Customers of Design and Construction Management

**Response Rate:** 36.9%

**Purpose:** This survey was conducted to measure customer satisfaction with the services provided by Facilities Operations, Design and Construction Management.

**Title: Staff Workplace Climate Survey (Classified and Unclassified Staff)**

**Date:** Spring 2001

**Requestors:** Ola Faucher, Director; Human Resources

**Mode:** Campus Mail

**Targeted Group:** All Classified and and Unclassified Staff

**Response Rate:** Overall: 34.8%  
Classified Staff: 33.6%  
Unclassified Staff: 36.1%

**Purpose:** Respondents were asked to rate their level of agreement to a series of questions regarding professional challenge, level of personal comfort on the job relationship with immediate supervisor, and University responsiveness.

**Title: Report of the Equity Study Committee**

**Date:** Fall 2000

**Requestors:** Susan Twombly, Chair; Equity Study Committee

**Mode:** Campus Mail

**Targeted Group:** All Faculty

**Response Rate:** Faculty: 33%  
Unclassified Staff: 37%

**Purpose:** To determine whether or not KU Lawrence is an "equitable" employer in the following areas: University Practices, Unit Life, Resources and Working Conditions and Individual Considerations.

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**Title: Senior Survey****Date:** Spring 2000**Requestors:** OIRP**Mode:** Federal Mail**Targeted Group:** All Seniors who had filed for degree by Mid-March**Response Rate:** 43.6%**Purpose:** The purpose of this survey is to continue to capture information on the level of student satisfaction with the college experience with a deliberate timetable for reassessment. (This survey was also conducted in 1977, 1982, 1987, 1992, and 1996.)**Title: Voyager User Training Survey****Date:** Spring 2000**Requestors:** Cindy Pierard, Head Reference; Libraries**Mode:** Campus Mail**Targeted Group:** Users of the Endeavor-Voyager Reference Tool**Response Rate:** 45%**Purpose:** Institutional Survey designed to assess the user training methods and system publicity of Endeavor-Voyager, a library reference tool.**Title: Freshman/Sophomore Advising Survey****Date:** Spring 2000**Requestors:** Kathryn Tuttle, Director; F/S Advising Center**Mode:** Telephone**Targeted Group:** Stratified Sample of Freshmen and Sophomores from all the Schools and the College, capturing as many as possible from Architecture and Arch Engineering**Purpose:** Students were asked to rate the degree of importance regarding various aspects of the advising experience. (This survey was also conducted in 1999, 1998.)**Title: Student Perceptions Survey****Date:** Spring 2000**Requestors:** Originally Board of Regents, Provost's Office beginning 2000**Mode:** Telephone**Targeted Group:** Stratified sample of students (by class)**Purpose:** This survey was designed to serve as a summative evaluation of the quality of educational experience for currently enrolled students at each class level, at each of the six Regents Universities. (This survey was also conducted in 2004, 2002, 1998, 1996.)**Title: Watson Library Cataloging Department Customer Satisfaction Survey****Date:** Fall 1999**Requestors:** George Gibbs, Head of Music and Dance Library; Libraries**Mode:** Campus Mail**Targeted Group:** Sample of Faculty and Staff**Purpose:** This survey was designed to assess minimum and maximum levels of service for cataloging records, providing bibliographic access to electronic resources, retrospective conversion, representing bibliographic records in all formats, providing consistency within the catalog, and sharing responsibility to provide holdings for monographs and serials.

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**Title: Freshman/Sophomore Advising Survey**

**Date:** Spring 1999

**Requestors:** Kathryn Tuttle, Director; F/S Advising Center

**Mode:** Telephone

**Targeted Group:** Stratified Sample of Freshmen and Sophomores from all the Schools and the College, capturing as many as possible from Architecture and Arch Engineering

**Purpose:** Students were asked to rate the degree of importance regarding various aspects of the advising experience. (This survey was also conducted in 2000 and 1998.)

**Title: Oread Readership Survey**

**Date:** Spring 1999

**Requestors:** Todd Cohen, Assistant Director; University Relations

**Mode:** Campus Mail

**Targeted Group:** Sample of Faculty and Staff

**Purpose:** Faculty and staff were asked to rate how well their needs and expectations were met by the *Oread*. (A similar survey was conducted in 1994 and 1986)

**Title: Writing Consulting: Large Class Survey**

**Date:** Fall 1998

**Requestors:** Pat McQueeney, Director; Writing Consulting

**Mode:** Campus Mail

**Targeted Group:** All Faculty

**Purpose:** Faculty were surveyed to determine the types the types of writing assignments given in large classes.

**Title: Writing Consulting: Review**

**Date:** Fall 1998

**Requestors:** Sandra Gautt, Vice Provost of Faculty Development; Office of the Provost; Pat McQueeney, Director; Writing Consulting

**Mode:** Campus Mail

**Targeted Group:** All Faculty

**Purpose:** Faculty were asked to evaluate the services of Writing Consulting

**Title: Freshman/Sophomore Advising Survey**

**Date:** Spring 1998

**Requestors:** Kathryn Tuttle, Director; F/S Advising Center

**Mode:** Telephone

**Targeted Group:** Stratified Sample of Freshmen and Sophomores from all the Schools and the College, capturing as many as possible from Architecture and Architectural Engineering

**Purpose:** Students are asked to rate the degree of importance regarding various aspects of the advising experience. (This survey was also conducted in 2000, 1999)

**Title: Graduate Program Quality Assessment**

**Date:** Spring 1998

**Requestors:** Office of the Provost

**Mode:**

**Targeted Group:**

**Purpose:** The purpose of this survey was to measure the importance of individual quality indicators in assessing the quality of graduate programs.

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**Title: Survey: Faculty Roles and Rewards – Librarians**

**Date:** Spring 1998

**Requestors:** Marilu Goodyear, Vice Provost; Libraries and Information Services, William Crowe, Libraries

**Mode:** Campus Mail

**Targeted Group:** Tenured and Tenure Track Librarians

**Purpose:** Librarians were asked to rate the perceived level of importance between professional performance and research in merit salary, promotion, and tenure decisions for different constituent groups.

**Title: Student Perceptions Survey**

**Date:** Spring 1998

**Requestors:** Board of Regents

**Mode:** Telephone

**Targeted Group:** Stratified sample of students (by class)

**Purpose:** This survey was designed to serve as a summative evaluation of the quality of educational experience for currently enrolled students at each class level, at each of the six Regents Universities. (This survey was also conducted in 2004, 2002, 2000, 1996.)

**Title: Trademark Survey**

**Date:** Spring 1998

**Requestors:** Paul Vander Tuig, Licensing Administrator; KU Memorial Unions

**Mode:** Campus and Federal Mail

**Targeted Group:** Sample of Faculty, Staff, Students, and Alumni

**Purpose:** The purpose of this survey was to assess the opinions of alumni, faculty, staff, and students regarding various University logos.

**Title: Kansas Alumni Readership Survey**

**Date:** Fall 1997

**Requestors:** Jennifer Sanner, Senior Vice President of Communications; KU Alumni Center

**Mode:** Federal Mail

**Targeted Group:** Sample of 4,000 Alumni in the Alumni Center's Database

**Purpose:** The purpose of this survey was to evaluate the market characteristics and retail patterns of *Kansas Alumni* readers. (A similar survey was also conducted in 2003.)

**Title: School of Engineering Alumni Survey**

**Date:** Fall 1997

**Requestors:** Carl Locke, Dean; School of Engineering

**Mode:** Federal Mail

**Targeted Group:** Recent Engineering Graduates

**Purpose:** This survey assessed the experience of recent graduates from the School of Engineering, also meeting ABET accreditation requirements. (A similar survey was conducted in 1992.)

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**Title: Recognition and Awards Survey**

**Date:** Fall 1997

**Requestors:** Phil Rankin, Retired Staff; Human Resources

**Mode:** Campus Mail

**Targeted Group:** Classified and Unclassified Staff

**Purpose:** This survey was developed to obtain feedback on how well the Employee Recognition Program was working and what improvements could be made.

**Title: Kansas and Burge Unions, Services, and Programs Telephone Survey**

**Date:** Fall 1997

**Requestors:** James Long, Director; Kansas and Burge Unions

**Mode:** Telephone

**Targeted Group:** Stratified Sample of Students (by class)

**Purpose:** Students were asked to evaluate the services and programs offered by Kansas and Burge Unions.

**Title: Survey: Faculty Roles and Rewards**

**Date:** Spring 1997

**Requestors:**

**Mode:** Campus Mail

**Targeted Group:** Tenured and Tenure Track Faculty

**Purpose:** Faculty were asked to rate the perceived level of importance between professional performance and research in merit salary, promotion, and tenure decisions for different constituent groups.

**Title: Freshman Computer Use Survey**

**Date:** Fall 1996

**Requestors:**

**Mode:** Federal Mail

**Targeted Group:** Sample of Freshmen Students

**Purpose:** This survey asked freshmen whether they have a computer in their living quarters, what type it is, what software they use, and whether they use KU's email.

**Title: University Relations *Report* Survey**

**Date:** Fall 1996

**Requestors:** Office of University Relations

**Mode:** Federal Mail

**Targeted Group:** Individuals on the Report Mailing List

**Purpose:** The purpose of this report was to convey the experiences of KU students to their parents.

**Title: Printing Services: Customer Needs Survey**

**Date:** Summer 1996

**Requestors:** Printing Services

**Mode:** Campus Mail

**Targeted Group:** Three groups: Primary Users as identified by Printing Services, Administrators, and Students

**Purpose:** The purpose of this survey was to identify and evaluate the services customers' use at Printing Services

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**Title: Orientation Survey****Date:** Spring 1996**Requestors:** Enrollment Planning Committee**Mode:** Distributed in New Student Orientation Packets**Targeted Group:** Incoming Freshmen at New Student Orientation**Purpose:** The purpose of this survey was to gather information on the importance of certain college choice factors involved in the decision to attend KU, and the importance of some of KU's recruitment activities.**Title: Admissions Follow-Up Survey****Date:** Spring 1996**Requestors:** Office of Admissions**Mode:** Telephone**Targeted Group:** Minority Students who accepted admission at KU but did not matriculate**Purpose:** The purpose of this survey was to assess why minority students accepted admission to KU but did not enroll at KU.**Title: KU Librarians UnCover Survey****Date:** Spring 1996**Requestors:** University Librarians**Mode:** Federal Mail**Targeted Group:** Campus users of the UnCover Electronic Database/Referencing System**Purpose:** This survey measured the success or failure of the trial run of the UnCover electronic database/referencing system.**Title: Senior Survey Spring 1996****Date:** Spring 1996**Requestors:** OIRP**Mode:** Federal Mail**Targeted Group:** All Seniors who had filed for degree by Mid-March**Purpose:** The purpose of this survey is to continue to capture information on the level of student satisfaction with the college experience with a deliberate timetable for reassessment. (This survey was also conducted in 1977, 1982, 1987, 1992, and 2000.)**Title: Student Perceptions Survey****Date:** Spring 1996**Requestors:** Board of Regents**Mode:** Telephone**Targeted Group:** Stratified Sample of Students (by class)**Purpose:** The purpose if this survey was to ascertain the quality of students' educational experiences for currently enrolled students at each of the Regents Universities. (This survey was also conducted in 1998, 2000, 2002, 2004.)

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**Title: Hawk's Nest Survey****Date:** Spring 1996**Requestors:** James Long, Director; Kansas and Burge Unions, Jay Glatz, Director Food Services, Kansas and Burge Unions**Mode:** Distributed to 125 Patrons of the Hawk's Nest during one lunch hour**Targeted Group:** Sample of Faculty, Staff, and Students**Purpose:** The purpose of this survey was to evaluate the food preferences of Hawk's Nest patrons.**Title: KS Union Square Survey****Date:** Spring 1996**Requestors:** Jim Long, Director; Kansas and Burge Unions, Jay Glatz, Food Services Director, Kansas and Burge Unions**Mode:** Campus and Federal Mail**Targeted Group:** Sample of Faculty, Staff, and Students**Purpose:** The purpose of this survey was to evaluate the level of service offered by Union Square.**Title: Survey of Writing at KU****Date:** Spring 1996**Requestors:** Pat McQueeney, Director; KU Writing Center**Mode:** Campus Mail**Targeted Group:** All Faculty and Teaching Assistants in the College**Purpose:** The purpose of this survey was to determine what academic writing goes on among University of Kansas students.**Title: Attrition Survey****Date:** Fall 1995**Requestors:****Mode:** Telephone**Targeted Group:** Students who left the university in good standing**Purpose:** To determine the most important factors influencing students' decisions to leave KU.**Title: Human Resources Survey****Date:** Fall 1995**Mode:** Campus Mail**Targeted Group:** Faculty and Staff**Requestors:** Marc Adin, Director; Human Resources**Purpose:** The purpose of this survey was to identify the needs of the people who use Human Resources as well as to evaluate the current level of service offered.**Title: KANU Listener Survey****Date:** Fall 1995**Mode:** Federal Mail and Onsite at Riverfront Mall**Targeted Group:** 2200 people who pledged money to KANU during Fall 1995 Fund Drive**Requestors:** KANU**Purpose:** The purpose of this survey was to evaluate KANU listener habits and preferences.

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**Title: Parking Survey****Date:** Fall 1995**Requestors:** Parking Department**Targeted Group:** Faculty, Staff, and Students**Purpose:** To assess the current parking situation on campus; transportation between campus buildings, support for retained parking at academic core of campus, visibility of park and ride system, possible solutions to existing traffic problems.**Title: Library Student Survey****Date:** Spring 1995**Requestors:** William Crowe, Dean; Libraries**Mode:** Federal Mail**Targeted Group:** Students**Purpose:** The purpose of this survey was to assess students' level of library use and satisfaction with current library services.**Title: KS Union Computer Systems Survey****Date:** Spring 1995**Requestors:** Kansas Union**Mode:** Onsite, after a computer presentation**Targeted Group:** Participants in a computer demonstration**Purpose:** This survey was to assist in deciding on the best computer system for the KU Bookstore.**Title: Orientation Survey****Date:** Spring 1995**Requestors:** Admissions**Mode:** On Site at New Student Orientation**Targeted Group:** Participants in New Student Orientation**Purpose:** The purpose of this survey was to discover the 5 most important factors influencing students to choose KU.**Title: Burge Union Survey****Date:** Spring 1995**Requestors:** Jim Long, Jay Glatz, Collette Philipot; Kansas and Burge Unions**Mode:** Federal Mail**Targeted Group:** Faculty, Staff, and Students**Purpose:** This was a satisfaction survey of the quality, type, and scope of services offered by the Burge Union.**Title: Oread Survey****Date:** Spring 1994**Requestors:** Kay Albright, University Relations**Mode:** Campus Mail**Targeted Group:** Faculty and Staff**Purpose:** To assess how well the Oread publication meets the needs of its readers. (A similar survey was conducted in 1999 and 1986.)



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**Title: Child Care Survey**

**Date:** Fall 1993

**Requestors:** Ann Eversole, Chair; Child Care Task Force

**Mode:** Telephone

**Targeted Group:** Faculty, Staff, and Students

**Purpose:** To assess the extent of need of child care service in the University community.

**Title: KU Museum of Natural History Survey**

**Date:** Spring 1993

**Requestors:** Natural History Museum

**Mode:** Onsite at Museum During Museum Day

**Targeted Group:** Museum Day Visitors

**Purpose:** This was a brief postcard survey to capture the demographics of visitors at Museum Day.

**Title: Engineering Alumni Survey**

**Date:** Fall 1992

**Requestors:** Carl Locke, Dean; School of Engineering

**Mode:** Federal Mail

**Targeted Group:** School of Engineering Alumni

**Purpose:** This survey assessed the experience of recent graduates from The School of Engineering, also meeting ABET accreditation requirements. (A similar study was also conducted in 1997.)

**Title: Senior Survey**

**Date:** 1992

**Requestors:** OIRP

**Mode:** Federal Mail

**Targeted Group:** All Seniors who had filed an application for degree by mid-March

**Purpose:** The purpose for the survey is to continue to capture information on the level of student satisfaction with the college experience with a deliberate timetable for reassessment. (A similar study was also done in 1977, 1982, 1987, 1996, 2000.)

**Title: Law School Funding Survey**

**Date:** 1992

**Requestors:** Bob Jerry, Dean; Law School

**Mode:** Fax

**Targeted Group:** Selected Law School Deans

**Purpose:** This was a survey of other selected Law Schools to discover whether they are allowed to keep the "differential" tuition or fee add-on and if so, for what purposes.

**Title: Goal Attainment Survey**

**Date:** Spring 1991

**Requestors:** University Assessment Committee

**Mode:** Telephone

**Targeted Group:** 5 KU Constituent Groups: KU faculty, parents, juniors, seniors, freshmen and alumni,

**Purpose:** This survey had participants rate the importance of 35 institutional goals, and KU's success in attaining them.

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**Title: Dropped Course Survey and Report**

**Date:** Fall 1990

**Requestors:**

**Mode:** Onsite when students came in to drop courses

**Targeted Group:** Students who dropped courses

**Purpose:** The purpose of this survey was to discover the most important reasons why students drop courses.

**Title: Faculty Perceptions of Administrative Communication**

**Date:** Fall 1990

**Requestors:** Executive Vice Chancellor (Judith Ramaley), eight focus groups were conducted by Beverly Davenport-Sypher.

**Mode:** Focus Groups

**Targeted Group:** Faculty

**Purpose:** To increase the administration's understanding of faculty perceptions regarding communication practices on KU's Lawrence campus.

**Title: Institutional Factors and Student Characteristics in the College Choice Process**

**Date:** Spring 1987

**Requestors:** Admissions/University Relations

**Mode:** Telephone

**Targeted Group:** Students who were admitted to KU but didn't matriculate

**Purpose:** The purpose of this survey was to determine what factors had the greatest effect on a student's decision about whether to attend KU.

**Title: Senior Survey**

**Date:** Spring 1987

**Requestors:** OIRP

**Mode:** Federal Mail

**Targeted Group:** Seniors who had filed an application for degree by mid-March

**Purpose:** The purpose of this survey is to continue to capture information on the level of student satisfaction with the college experience with a deliberate timetable for reassessment. (This survey was also conducted in 1977, 1982, 1992, 1996, 2000.)

**Title: Oread Survey**

**Date:** Fall 1986

**Requestors:** University Relations

**Mode:** Campus Mail

**Targeted Group:** Faculty and Staff

**Purpose:** To assess how well the Oread publication serves its readership. (A similar survey was also conducted in 1994 and 1999.)

**Title: Kansas Union Renovation**

**Date:** 1986

**Requestors:** James Long, Director; Kansas and Burge Unions

**Mode:** Onsite in the Lobby of the Kansas Union

**Targeted Group:** Students

**Purpose:** This was a ballot asking students whether they favored or opposed having their fees raised by \$5 each semester over the next 10 years to finance the renovation of the Union.

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**Title: Advising Survey**

**Date:** Fall 1985

**Requestors:** Academic Affairs

**Mode:** Federal Mail

**Targeted Group:** Students

**Purpose:** The purpose of this survey was to assess student opinion on academic advising.

**Title: Student Interest in Intercollegiate Football and Men's Basketball**

**Date:** Spring 1985

**Requestors:**

**Mode:** Federal Mail

**Targeted Group:** Student

**Purpose:** The purpose of this survey was to assess changing game attendance patterns and student opinion about policies concerning ticket prices, the scheduling of games, and other changes which would increase student interest in KU sports programs.

**Title: Community Support for Intercollegiate Football and Men's Basketball**

**Date:** Spring 1985

**Requestors:**

**Mode:** Campus Mail

**Targeted Group:** Faculty and Staff

**Purpose:** The purpose of this survey was to determine what factors affect community support for KU sports programs and how much support can be improved.

**Title: University of Kansas Intercollegiate Athletics Survey**

**Date:** Fall 1985

**Requestors:** General Council

**Mode:** Federal Mail

**Targeted Group:** Students

**Purpose:** The purpose of this survey was to determine how well the University's intercollegiate athletic programs were currently meeting the needs and interests of the students.

**Title: Evaluation of the Academic Early Warning System**

**Date:** Fall 1984

**Requestors:**

**Mode:** Campus Mail

**Targeted Group:** Faculty

**Purpose:** This evaluation examined the effectiveness of the Academic Early Warning System as an academic intervention system at the University of Kansas.

**Title: Basic Institutional Data and Institutional Self-Study**

**Date:** Fall 1984

**Requestors:**

**Mode:**

**Targeted Group:** Students and Alumni

**Purpose:** This excerpt discusses some issues faced by administrators of the University of Kansas during the past 15 years.

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**Title: Student Opinion Survey #7 on Night Parking on Campus**

**Date:** Spring 1984

**Requestors:** Student Opinion Survey Committee

**Mode:** In class

**Targeted Group:** Students

**Purpose:** The purpose of this survey was to assess student opinion about the availability and need for night parking on campus.

**Title: Kansas Union Survey**

**Date:** Spring 1984

**Requestors:** Jim Long, Director Kansas Union

**Mode:** Campus and Federal Mail

**Targeted Group:** Faculty, Staff, and Students

**Purpose:** The purpose of this survey was to assess opinion of facility users about the services, facilities, and programs that are or might be provided by the Kansas Union to provide input for renovation.

**Title: Perceptions and Characteristics of JCCC/KU transfer and Native KU Students**

**Date:** Fall 1983

**Requestors:**

**Mode:** Federal Mail

**Targeted Group:** Native KU Students and JCCC Transfer Students

**Purpose:** The purpose of this survey was to determine if the experiences of transfer students differed from the experience of students whose only college enrollment was at KU.

**Title: ACT Data Trends for the University of Kansas**

**Date:** Spring 1983

**Requestors:**

**Purpose:** This report evaluates ACT data trends and whether or not standard scores are representative of the student body.

**Title: Survey of Faculty Who Advise Freshman**

**Date:** Spring 1983

**Requestors:** Academic Affairs

**Mode:** Campus Mail

**Targeted Group:** Faculty

**Purpose:** The purpose of this survey was to coordinate faculty opinion with information gathered from students by the Student Opinion Survey #5, which focused on academic advising.

**Title: Academic Early Warning System**

**Date:** Spring 1983

**Requestors:** Academic Affairs

**Purpose:** This report summarizes 1983 information collected by the Academic Early Warning System.

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**Title: Student Opinion Survey #6 on Student Health Services**

**Date:** Spring 1983

**Requestors:** Student Opinion Survey Committee

**Mode:** In class

**Targeted Group:** Students

**Purpose:** The purpose of this survey was to assess students on experiences with, and opinions on recommendations for health care services at Watkins Hospital.

**Title: Core Curriculum Committee**

**Date:** Fall 1982

**Requestors:**

**Purpose:** This report describes the results of a tabulation of freshman and sophomore requirements at KU.

**Title: Academic Early Warning System Data Summary**

**Date:** Fall 1982

**Requestors:**

**Purpose:** This report summarizes the information collected by the academic Early Warning System.

**Title: Student Opinion Survey #5**

**Date:** Fall 1982

**Requestors:** Academic Affairs via the Student Opinion Survey Committee

**Mode:** In class

**Targeted Group:** Students

**Purpose:** The purpose of this survey was to assess student opinion about academic advising.

**Title: Undergraduate Attrition Study at the University of Kansas**

**Date:** Spring 1982

**Requestors:**

**Purpose:** This report is an update of the original report first published in Fall 1981.

**Title: Senior Survey**

**Date:** Spring 1982

**Requestors:** OIRP

**Mode:** Mail Survey

**Targeted Group:** Students

**Purpose:** The impetus for the survey was to obtain a baseline measure on the level of student satisfaction with the college experience with a deliberate timetable for reassessment.

**Title: Student Opinion Survey #4**

**Date:** Spring 1982

**Requestors:** Council of Institutional Research Officers, via the Student Opinion Survey Committee

**Mode:** In class

**Targeted Group:** Students

**Purpose:** The purpose of this survey was to assess student opinion about bicycle riding on campus, study abroad, the US Space Program, and take home exams.

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**Title: Student Opinion Survey #3**

**Date:** Spring 1982

**Requestors:** Student Opinion Survey Committee

**Mode:** In class

**Targeted Group:** Students

**Purpose:** The purpose of this survey was to assess student opinion about the Spencer Museum of Art, the Student Employment Center, Student Senate Elections, and Associated Students of Kansas.

**Title: Student Opinion Survey #2**

**Date:** Fall 1981

**Requestors:** Student Affairs via the Student Opinion Survey Committee

**Mode:** In class

**Targeted Group:** Students

**Purpose:** The purpose of this survey was to assess student opinion on the following issues: accessibility to typewriters, rights of foreign students, and the extent of sexual harassment on campus.

**Title: Advising, Course Enrollment and Grades of 1980 Entering Freshman**

**Date:** Fall 1981

**Requestors:** Academic Affairs via the Student Opinion Survey Committee

**Mode:** In class

**Targeted Group:** Students

**Purpose:** This is a report that discusses some of the relationships among advising, course enrollment and course grades for 1980 entering freshman.

**Title: Undergraduate Attrition Study at the University of Kansas**

**Date:** Fall 1981

**Requestors:**

**Purpose:** This is a report that defines retention and attrition at the University of Kansas and describes procedures for computing attrition statistics on entering freshman classes.

**Title: ACT Profile Report for the University of Kansas: Data trends 1967-1980**

**Date:** Spring 1981

**Requestors:**

**Purpose:** This report evaluates ACT data trends and whether or not standard scores are representative of the student body.

**Title: Student opinion Survey #1**

**Date:** Spring 1981

**Requestors:** Student Opinion Survey Committee

**Mode:** In class

**Targeted Group:** Students

**Purpose:** The purpose of this survey was to assess student opinion and preference on issues, including: the sale of beer in Memorial Stadium, shortening the Fall semester, information sources on campus and study abroad.

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**Title: Entering Freshman Survey****Date:** Fall 1980**Requestors:****Mode:** Federal Mail**Targeted Group:** Entering Freshmen**Purpose:** The purpose of this survey was to provide data in order to test the validity of a discriminate function, developed from a Fall 1979 Freshman Survey to predict which members of the entering freshman class would drop out and which would persist.**Title: Survey of New Enrollees at the Regents Center****Date:** Fall 1980**Requestors:** University Relations**Mode:** Federal Mail**Targeted Group:** New enrollees at the Regents Center**Purpose:** This survey was a continuation of the Survey of New Enrollees at the Regents Center conducted in Spring 1980.**Title: Survey of Graduates at the University of Kansas****Date:** Spring 1980**Requestors:** 1979-80 Commencement Committee**Mode:** Federal Mail**Targeted Group:** Half of the students whose names appeared on the Commencement File**Purpose:** The purpose of this survey was to assess the opinions of graduates about activities related to commencement.**Title: ACT Profile Report for the University of Kansas: Data Trends 1967-1979****Date:** Spring 1980**Requestors:****Purpose:** This is a report that which updates tables appearing in OIRP technical report entitled "The ACT Profile Report for the University of Kansas: Part 1 Are the Standard Scores Representative? Part 2: Data Trends," issued in September 1979.**Title: Survey of New Enrollees at the Regents Center****Date:** Spring 1980**Requestors:****Mode:** Federal Mail**Targeted Group:** New enrollees at the Regents Center**Purpose:** The purpose of this survey was to discover how new students at the Regents Center learned about the Center, what their academic goal or interest is, and what media they are exposed to on a regular basis.**Title: Student Senate Survey****Date:** Fall 1979**Requestors:** Student Senate and Graduate Student Council**Mode:** Federal Mail**Targeted Group:** Stratified Sample of Undergraduate and Graduate Students**Purpose:** The purpose of this survey was to solicit the opinions of undergraduates and graduates on how student activity fees are spent and what, if any, changes should be made in the allocations.

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**Title: Survey of Entering Freshman at the University of Kansas**

**Date:** Fall 1979

**Requestors:** OIRP

**Mode:** Federal Mail

**Targeted Group:** Sample of Entering Freshmen Students

**Purpose:** The purpose of this survey was to develop data about students at the University, which would be focused (yet comprehensive in purpose), and derived from official University sources or from the students themselves, comparable over time and written for the University community.

**Title: Summer Session Questionnaire, Lawrence and Kansas City Campuses**

**Date:** Spring 1979

**Requestors:**

**Mode:**

**Targeted Group:** Summer Session Enrollees on the Lawrence and Regents Center Campuses

**Purpose:** The purpose of this survey was to investigate why students were interested in taking summer courses.

**Title: Summer Session – Regents Center Survey**

**Date:** Summer 1978

**Requestors:**

**Mode:** Onsite distribution during Summer Session Enrollment

**Targeted Group:** Summer Session Enrollees

**Purpose:** The purpose of this survey was to assess why students became interested in attending summer session at KU.

**Title: Summer Session Survey - Lawrence**

**Date:** Summer 1978

**Requestors:**

**Mode:** Onsite distribution during Summer Session Enrollment

**Targeted Group:** Summer Session Enrollees

**Purpose:** The purpose of this survey was to assess why students became interested in attending summer session at KU.

**Title: Survey of Financial Aid Students**

**Date:** Spring 1978

**Requestors:** Joan Sherwood, Office of Financial Aid

**Mode:** Federal Mail

**Targeted Group:** Students Who Applied for Financial Aid

**Purpose:** The purpose of this survey was to measure the students overall level of satisfaction or dissatisfaction with the services they received from the Office of Student Financial Aid as well as to gather information about their summer employment experiences and earnings.

**Title: Freshman Survey**

**Date:** Spring 1978

**Requestors:**

**Mode:** Federal Mail

**Targeted Group:** First Year Students who did not Return to KU

**Purpose:** This was a questionnaire sent to first year students who did not return to KU following their first (Fall) semester.



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**Title: Johnson County High School Survey**

**Date:** Spring 1978

**Requestors:** Johnson County High School Students

**Purpose:** This survey gathered demographic information on Johnson County high school students and their post graduation plans.

**Title: KU Alumni Honors Program for High Schools**

**Date:** Spring 1978

**Requestors:** Alumni Association

**Mode:** Federal Mail

**Targeted Group:** Four constituent groups: 1) Students in the Honors Program, 2) Parents of Those Students, 3) High school administrators, Counselors, and Teachers Connected with the Program, and 4) Alumni in communities where the Program Exists

**Purpose:** The purpose of this survey was to develop a better understanding for the University Honors Program

**Title: Survey of Freshmen Who Dropped Out and Those Who Reenrolled**

**Date:** Spring 1978

**Requestors:**

**Mode:** Federal Mail

**Targeted Group:** Two Groups: Freshmen Drop Outs and Freshmen Persisters

**Purpose:** The purpose of this survey was to understand the factors that contributed to students leaving the University, and to identify differences between drop outs and persisters.

**Title: Kansas Senior Survey**

**Date:** Spring 1977

**Requestors:** Kansas Board of Regents

**Mode:** Federal Mail

**Targeted Group:** Seniors who had filed an application for degree by mid-March

**Purpose:** The impetus for the survey was to obtain a baseline measure on the level of student satisfaction with the college experience with a deliberate timetable for reassessment.

**Title: Survey of "No Shows"**

**Date:** Fall 1976

**Requestors:**

**Mode:** Federal Mail

**Targeted Group:** Freshmen who were admitted but did not enroll at KU

**Purpose:** This postcard asks why they did not enroll, if they are attending another post-secondary institution, and if they plan to enroll at KU in the future.

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**Title: Freshman Satisfaction or Dissatisfaction of the University**

**Date:** Spring 1975

**Requestors:**

**Mode:**

**Targeted Group:** Freshmen

**Purpose:** This questionnaire covers topics such as general experience at KU, instructor competence, graduate instructors, contact with faculty, class size, exams, class schedules, required books, advising, library services, computer facilities, the Museum of Art, the Museum of Natural History, enrollment, housing, financial aid, health services, counseling assistance, recreational facilities, sports, cultural activities, student organizations, University Catalogs, and also asks for some information about the respondent.

**Title: Survey of “No Shows”**

**Date:** Fall 1975

**Requestors:**

**Mode:** Federal Mail

**Targeted Group:** Freshmen who were Admitted but did not Enroll

**Purpose:** This postcard asks why they did not enroll, if they are attending another post-secondary institution, and if they plan to enroll at KU in the future.

**Title: Survey of 1975 Graduates**

**Date:** Spring 1975

**Requestors:** Del Shankel, Executive Vice Chancellor

**Mode:** Federal Mail

**Targeted Group:** Half of the 1975 Graduates

**Purpose:** This survey investigated two major areas: 1) demographic and personnel characteristics of the graduate and 2) how the graduates rate the academic and service functions of the University.

**Title: Survey of “No Shows”**

**Date:** Fall 1974

**Requestors:**

**Mode:** Federal Mail

**Targeted Group:** Freshmen who were Admitted but did not Enroll

**Purpose:** This postcard questionnaire asks why they did not enroll, if they are attending another post-secondary institution, and if they plan to enroll at KU in the future.

**Title: Institutional Self Study**

**Date:** Fall 1974

**Requestors:**

**Purpose:** This report excerpt summarizes papers and questionnaires conducted at the University of Kansas.

**Title: Survey of “No Shows”**

**Date:** Fall 1973

**Requestors:**

**Mode:** Federal Mail

**Targeted Group:** Freshmen who were admitted but did not Enroll

**Purpose:** This postcard questionnaire asks why they did not enroll, if they are attending another post-secondary institution, and if they plan to enroll at KU in the future.

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**Title:** Registration and Enrollment Survey

**Date:** Fall 1973

**Requestors:**

**Mode:** Onsite at Enrollment Center

**Targeted Group:** Students

**Purpose:** The purpose of this survey questionnaire was to determine students' perceptions of the registration and enrollment process.