Retention Programs for Students of Color at The University of Kansas

Several departments and offices here at the University of Kansas offer some type of retention program for students of color. These programs vary in structure and processes but serve one common goal, to help students navigate and succeed at the University.

The following are five programs that currently serve our students. The various programs also work in conjunction with other programs in a collaborative effort to serve all students.

Many of these programs assist the university with the recruitment and retention of students of color, regardless of their major. These programs encourage and assist students in ways that ultimately lead to graduation.

Department Specific Programs

Multicultural Business Scholars Program (MBSP)
Founded in 1992 the Multicultural Business Scholars Program students enrolled in this program join a community of faculty, staff and students whose purpose is to help make the transition from high school to college a smooth one. The program provides the following:

- Scholarships: $1,000 or higher
- Student Mentor Meetings
- Group Business Meetings
- Cultural Events and Meetings

School of Business and University Support Activities Include:
- Tutoring
- Advising
- Career Development
- Internship Planning

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Multicultural Journalism Scholars Program (MJSP)
The newest of these programs, with a focus on retention for underrepresented students, the MJSP is modeled on the Business Scholars Program and features many of the components of that program with a focus for journalism students.

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Program for the Recruitment and Retention of Multi-Ethnic Educators (PRIME)
The ultimate goal of PRIME is to increase the pool of multi-ethnic educators in the state of Kansas. Therefore, PRIME seeks not only to recruit and admit students of color, but also retains them beyond their junior year for admission into the teacher education program. PRIME features the following components through the PRIME Pathway Program:
PRIME Continued.

- Student, Staff and Faculty Support
- Scholarships
- Block Enrollment in Freshman Year
- Study Sessions
- Tutoring
- Counseling
- Faculty Mentors

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Diversity Engineering Program
The Diversity Engineering Program at KU encourages minority students to choose engineering as a career. DEP provides academic and financial support to its students while they attend the University of Kansas. The program features the following components:

- Financial Aid Assistance and Scholarships
- Pre-college Program
- Junior High School Program
- Early Entry Program
- Graduate Program
- Advice, Support and Motivation
- Leadership
- Placement Assistance
- Engineering Seminars

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HAWK Link
HAWK Link is a campus wide retention program designed to help students navigate their first year at the University of Kansas. Through collaboration with various departments and resources, students are guided on how to use these services and how to develop academic success strategies. HAWK Link utilizes existing programs and resources and collaborates with many of the other retention programs so that students can take full advantage of the resources for them.

HAWK Link has the following components:

- Recruitment
- Orientation
- Advising
- Tutoring
- Mentoring (Both Peer & Faculty)
- Financial Aid
- Educational and Development Session
- Student Involvement

Note: HAWK Link works with various departments to assist students; students may fill HAWK Link requirements through other programs. The goal is to connect students to resources.

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